

THE
SALTY SARGE
Media Kit



PROCTOR**MEDIA**

THE SALTY SARGE

NEWS AND STORIES IMPACTING COPS

The Salty Sarge shares his views on policing in America through satire, humor, and other thought provoking commentary.



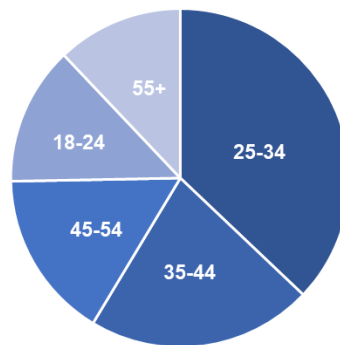
Want to grow your brand?

ADVERTISE WITH US

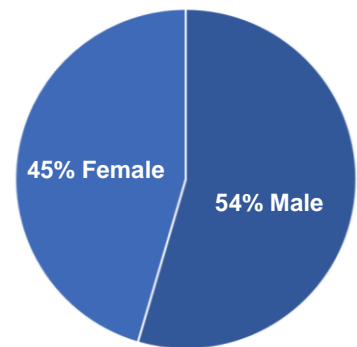
GET TO KNOW OUR READERS

(AKA your future customers)

The typical Salty Sarge reader is a LEO (or supporter) who appreciates fresh and entertaining perspectives on issues affecting the law enforcement profession.



AGE



GENDER

WE'RE GROWING FAST

175K+

MONTHLY PAGE VIEWS

500K+

MONTHLY SOCIAL REACH



THE SALTY SARGE ADVERTISING MODEL

Sponsored Posts | CPA Marketing | Paid Social

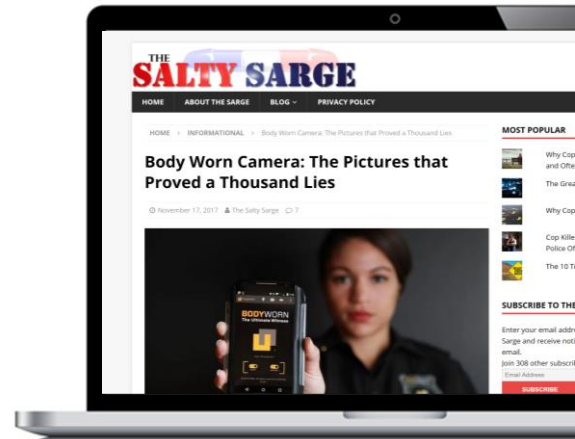
What you provide:

Campaign objectives

What we provide:

We will promote your company across our digital properties using The Salty Sarge brand voice that readers love and trust. We provide all content and creative.

We also have the ability to quickly scale Facebook ad campaigns, if you choose. This is a great way to reach more customers and build brand loyalty month after month.



THOUGHT PROVOKING ARTICLES

ENGAGED
READERS

UNIQUE
PERSPECTIVES

SOCIAL
MEDIA



INTERESTED?

EMAIL US AT PROCTORMEDIA@GMAIL.COM